

Press release

Saint-Ouen, 7 June 2021

To deal with the consequences of the health crisis, Inetum supports culture together with *L'Esquif*, a café-theatre in Lyon.

Already committed to several actions in favour of culture, Inetum is supporting the non-profit L'Esquif café-theatre based in Lyon and managed by the Comme Chez Toi association. This new sponsorship is an answer to the call of the association's cofounder, an employee of the Group, and is in line with the values of solidarity and commitment promoted by the IT services company, a leader in digital services and solutions in Europe. This support will allow the structure to stay on its premises and to pursue its local cultural activities as soon as it can open to the public again.

Support the cultural sector through local actions

Like all players in the French cultural sector, the café-theatre L'Esquif, which is run by the Comme Chez Toi association in Lyon, is experiencing financial difficulties. The successive lockdowns that the country has seen in the past year has had direct repercussions for the association's ability to deal with the crisis and maintain its activities once lockdown is over. Answering to the call of the Comme Chez Toi association's cofounder, who is also a long-time employee of the Group, Inetum is acting to allow the association to cover its expenses at the height of the crisis, before it can think of financial recovery once cultural venues can gradually start opening again. L'Esquif is an important non-profit venue in the local fabric that hosts numerous projects in Lyon. For although the café-theatre is known for its shows, it is also a multipurpose venue that – in addition to socio-cultural evening workshops for all ages – turns into a coworking space in the daytime.

According to Nicolas Hennequin, in charge of Inetum's activities in the Auvergne Rhône-Alpes region, "It is only natural for Inetum to make a modest contribution to this non-profit project in the interest of culture. We are proud of our employees' entrepreneurial spirit. Solidarity and commitment are strong values of Inetum, and drivers of Positive digital flow. Our local presence around the world is a strength, and we cultivate this local approach daily also through hands-on support."

The initiative further reflects the commitment of Inetum (formerly Gfi) as a patron of the arts, in keeping with a more global approach in which the Group supports several associations in France and abroad.

In France, the Group has since 2019 endeavoured to democratize access to music by organizing piano lessons for children in Saint-Ouen (where the Group's head office is). Inetum also supports the Enghien-les-Bains piano masterclasses, giving young pianists from music schools around France the chance to learn from foremost concert pianists.

About Inetum, Positive digital flow:

Inetum is an agile IT services company that provides digital services and solutions, and a global group that helps companies and institutions to get the most out of digital flow. In a context of perpetual movement, where needs and usages are constantly being reinvented, the Inetum group is committed towards all these players to innovate, continue to adapt, and stay ahead. With its multi-expert profile, Inetum offers its clients a unique combination of proximity, a sectorial organisation, and solutions of industrial quality. Operating in more than 26 countries, the Group has nearly 27,000 employees and in 2020 generated revenues of €1.966 billion.

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