

POWER UP YOUR DIGITAL TRANSFORMATION

LEADER IN CUSTOMER EXPERIENCE MANAGEMENT



360° CUSTOMER VIEW AND ANALYTICS

Collect and connect all customer data to personalize each experience



WORLD-CLASS CONTENT MANAGEMENT PLATFORM

Total control over who and where content is created, while making it easy to comply with evolving data regulations



READY FOR ANY CHANNEL

Deliver omnichannel experiences across web, mobile, social, email or print



EASY AND QUICK PERSONALIZATION

Rules and journey-based personalization, without months of training or implementation



E-COMMERCE MULTIPLE CAPABILITIES

Content and commerce integrated on one platform, leveraging data-driven insights to personalize the shopping experience



EMBEDDED MARKETING AUTOMATION

Capture, analyze and measure the efficacy of every transaction across the buyer's journey

ONE PLATFORM, MILLION EXPERIENCES



RIGHT CONTENT



RIGHT CUSTOMER



RIGHT TIME



RIGHT CHANNEL

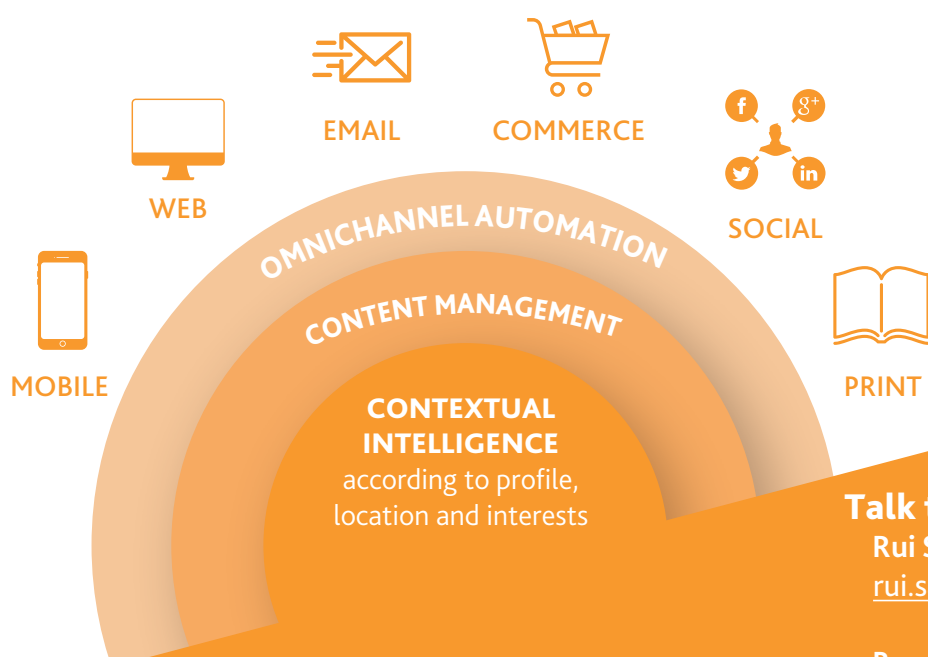
FULLY COMPREHENSIVE DIGITAL EXPERIENCE PLATFORM

With a market-leading web content management system, Sitecore delivers a unique experience for every customer, being considered as a **Leader in the Gartner Magic Quadrant for Digital Experience Platforms (DXP)**.





With a wide experience and a certified team in web development, **Gfi is a reliable partner of Sitecore**, supporting customers in all transformation process, from the strategy to the implementation.

Understanding the customers' challenge and deeply conscious of the full potential of Sitecore's solution, **Gfi offers a distinctive layer of Digital Marketing** so as to take full advantage of this platform.

We drive your business strategy, delivering a new digital experience.



WHY GFI?

-  **TOP EXPERIENCED TEAM**
Speed time to market with a reliable team
-  **DIGITAL MARKETING SERVICES**
Boost your customer experience management and keep customers coming back
-  **DESIGN THINKING AND UI/UX**
Gather the collective intelligence to create a clear vision and a brighter experience
-  **THREE DIGITAL AND MOBILE SERVICE CENTERS**
Lisbon (Portugal), Toulouse (France) and Alicante (Spain)

Talk to us

Rui SantaRita, Manager
ruisantarita@gfi.pt

Bernardo Brandão, Digital Practice Leader
bernardo.brandao@gfi.pt

