

With Value Pass, Gfi Informatique becomes the leader in distribution, integration and services around SAP ERP on the African continent

Paris, 12 November 2018,

The Gfi Informatique Group today announced the integration of Value Pass, a Moroccan company specializing in the distribution and integration of SAP solutions in Africa. With this new presence, Gfi Informatique strengthens its international position as a leader in SAP solutions, particularly on the African continent.

As part of its development strategy, the Gfi Informatique Group, through the integration of Value Pass, is consolidating its intervention on the African market. Thanks to its experience and success as an SAP integrator, Value Pass is the ideal platform to serve Africa from Casablanca. Gfi Informatique, which already has a strong presence in Africa, particularly through its other subsidiaries in Tunisia, Algeria, Côte d'Ivoire and Angola, will be able to rely on its new SAP platform in Casablanca to serve its clients on the continent. Following the integration of Value Pass, the Gfi Informatique Group now has the first SAP-certified support center in the region.

Mr. Vincent Rouaix, Chairman and Chief Executive Officer of the Gfi Informatique Group, commented on this subject and welcomed this acquisition: *"We are convinced that the economic and social development of the African continent will also require its digital transformation. The Gfi Informatique Group is proud to be able to contribute to this through the creation of this platform, a leader in SAP technologies, based around Value Pass"*. The ambitions of the Gfi Informatique Group in the region are in line with the dynamism of the continent. By 2020, the Group aims to achieve a business volume of at least €50 million in terms of revenue.

For his part, and on behalf of his entire team, Mr. Imad Haddour, Chief Executive of Value Pass said he is *"proud to be part of the Gfi Informatique Group"*, and added *"Value Pass is an African company, serving the African continent. Our vocation is above all to contribute to the development of our region through its digitalization. This acquisition by the Gfi Informatique Group will allow us to dedicate ourselves entirely to this task and thus provide our partners with solutions adapted to their needs."*

About Gfi Informatique

Gfi Informatique is a major player in value-added IT services and software in Europe, and through its differentiated approach occupies a strategic position between global firms and niche entities. With its multi-specialist profile, the Group serves its clients with a unique combination of proximity, sector-based organization and industrial-quality solutions. The Group, with almost 18 000 employees, generated revenue of 1 132 million euros in 2017.

Gfi Informatique is listed on Euronext Paris, NYSE Euronext (Compartment B) – ISIN code: FR0004038099.

For more information: gfi.world

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About Value Pass

Value Pass is a Gfi Informatique Group company and SAP Gold Partner in the North and West Africa region. Value Pass designs value-added services and products for African-based companies and multinationals.

A leader in Maghreb, Value Pass is recognized by its clients and partners for its commitment and excellence.

For more information: valuepass-consulting.com

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