

Partnership Agreement Between SOLLY AZAR and Gfi ITN

The SOLLY AZAR* Group, which is a 100% subsidiary of the Verspieren Group, France's leading independent brokerage group, has chosen the CLEVA software package developed by ITN, a subsidiary of the Software Business Line for the Insurance Sector of the Gfi Informatique Group, for the complete overhaul of its information system.**

SOLLY AZAR's choice of Gfi Software comes in a context of digital and regulatory transformation that is increasingly competitive on their market. As a reference solution, CLEVA, developed by the teams at ITN, allows SOLLY AZAR to optimize its processes and, above all, to enhance business and technological innovation of the products and services it offers to its customers and B2B2C distribution networks.

"We were convinced by its completeness, adaptability and capacity to manage all sales processes and channels, contract management and compensation in a 100% web-based tool and we were also reassured by ITN's desire to confirm a real partnership with SOLLY AZAR, which is essential within the framework of our strategic project," declared Philippe SABY, CEO of SOLLY AZAR.

This partnership allows ITN to demonstrate the agility of its CLEVA software package, while positioning it as the solution that perfectly matches the digital transformation ambitions of the wholesale brokerage market. In full compliance with regulatory constraints and the expectations of major insurance companies (GDPR, SEPA and AGIRA compatible, and DARVA, IRSA and IRCA approved), CLEVA accelerates and improves their key processes through full web applications.

This partnership was therefore an obvious choice for Christian Harnisch, Director of the Software Business Line at Gfi Informatique since *"accompanying our clients' strategy is the central driving force behind our approach as a software publisher and the success of this strategic project depends on close and trusting collaboration between the functional and technical teams of the two companies"*.

**About SOLLY AZAR: a wholly-owned subsidiary of the Verspieren Group - France's leading independent broker, with a turnover of €53 million and 380 employees, it relies on a national network of 8 000 correspondents (brokers and agents) and operates on 3 sites: Paris (support and administration services), Lyon (real estate insurance), and Lille (customer relations, management services and distance selling).*

***About ITN: the software publisher of the Gfi Informatique Group, is the leading partner for digital transformation through its digital solutions on all insurance markets: Property and Casualty Insurance, Life and Health Insurance (collective and individual) and Savings. Risk bearers, delegates and insurance distributors, ITN provides you with agile support in the marketing of your standard, customized and innovative offers; efficient and optimized portfolio management (Property and Casualty, Life and Health Insurance and Savings); the dynamics of your distribution networks in an omnichannel approach.*